

Folklore Village Strategic Planning Survey

During the months of February and March, the Folklore Village Board of Directors and the Executive Director will begin creating our next 5-year strategic plan. We will be working with Mindy Habecker, a former member of the board of directors, who also works for the Dane County Cooperative Extension Office. She will serve as our moderator in the process.

Keeping in mind the mission of Folklore Village is “to provide opportunities for individuals and communities to honor, experience, and support ethnic and traditional folklife,” please answer the following questions. Your input is very important to us, and will help guide us as we work through this important document.

1. Please indicate your relationship with Folklore Village and programs that you have participated in (check all that apply)
 - I attend at least one festival weekend a year
 - I am a donor
 - I attend single day/night events - Healthy Hoedown barn dances, Saturday Night Socials, Open Mics, “Folklife...Your Life” children’s fieldtrips, and/or concerts, including senior concerts
 - I am, or have been in the past, a member of the board of directors
 - I am, or have been in the past, a member of the board of the Friends of Folklore Village
 - I am a volunteer, including rebuilding the Aslak Lie House
 - I am/was on the staff of Folklore Village
 - I am artistic staff, or a “Folklife...Your Life” children’s fieldtrip instructor
 - I have rented Folklore Village, either for a wedding, a meeting or some other event

2. What are Folklore Village’s greatest strengths?

3. What weaknesses or challenges do you feel that Folklore Village could work on to be more successful?

